

# The treasure inside.

RonaCare® Poppy SE – nature's skin-firming ingredient



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# RonaCare® Poppy SE

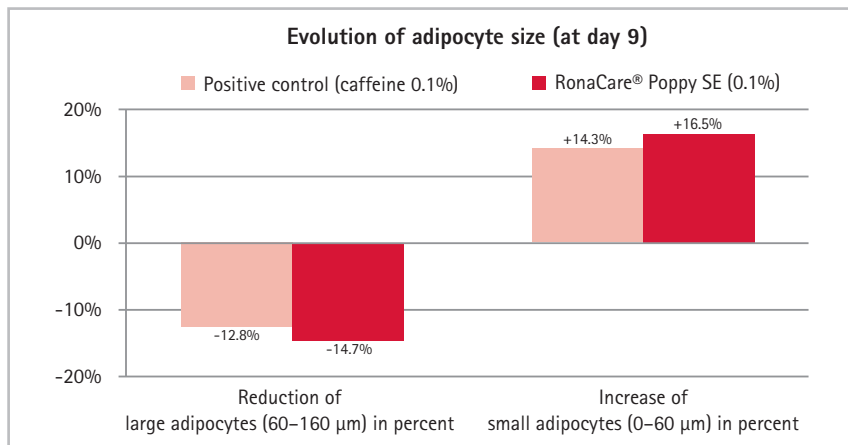
Treasured by nature, made available by Merck

Nature safeguards what is prized. It is not made of metal, but the capsule of the poppy (papaver rhoeas) safely protects the precious, powerful seeds within whose extract Merck uses for RonaCare® Poppy SE. This natural firming active ingredient helps to keep the treasure of beauty. At a certain stage of life, nearly all women face the appearance of "orange peel" skin. Applied topically, RonaCare® Poppy SE complements consumers' daily regimen, helping to smooth and firm skin: customers become more satisfied with their overall appearance. RonaCare® Poppy SE is an ideal ingredient to build up synergetic effects with other RonaCare® active ingredients as well as with established firming actives. Employ nature's treasure to create innovative skin-firming solutions.



## Outstanding benefits

- Natural and safe
- Lipolytic activity via dual mechanism
- Suitable for sensitive skin
- Easy to handle



RonaCare® Poppy SE is able to modify the size of the adipocytes in a positive way (ex vivo study on human adipose tissues). After nine days of human skin explants treatment, the number of large adipocytes is reduced whereas the number of small adipocytes could be increased, which indicates an enhanced lipolysis. This performance is comparable to that of caffeine.

## RonaCare® Poppy SE performance data

Studies demonstrate:

- Activation of lipolysis (*ex vivo*)
- Reduction of lipogenesis – via a distinctive impact on G<sub>3</sub>PDH activity (*in vitro*)

## Ordering information

Product	Package Sizes	Catalog No.
RonaCare® Poppy SE	2 kg, 10 kg	132149

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