

herb.

1928



ORGANICKÁ APOTEKA

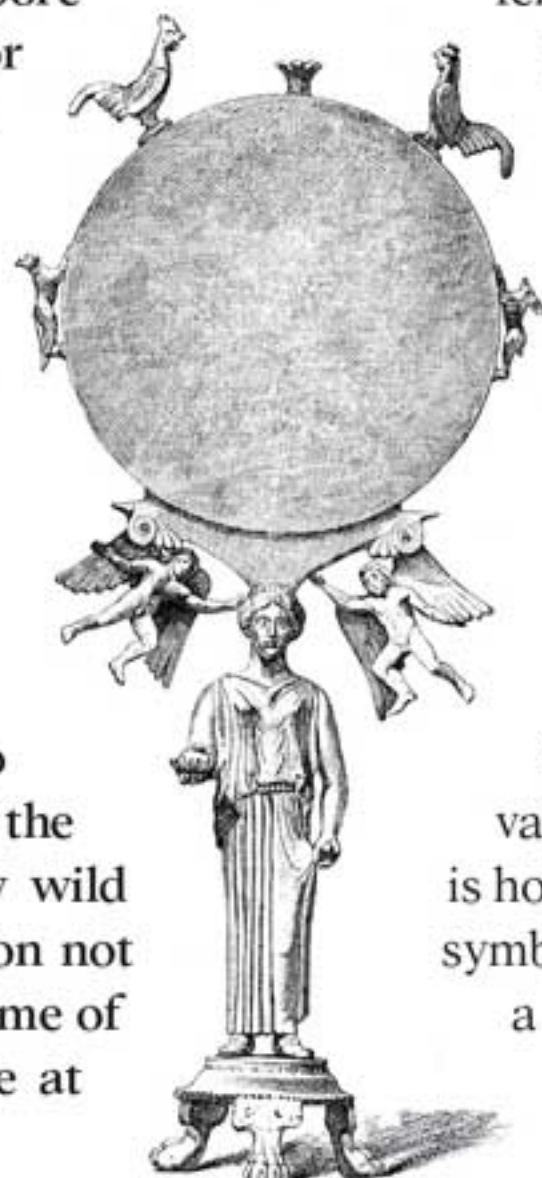
New niche line by Havlik Apoteka

HOT NEWS FROM ORGANICKA APOTEKA

The most exclusive recipes of uncompromising organic quality that have survived over centuries thanks to their efficacy. Organicka Apoteka is the younger sister of Havlik Apoteka. It is a collection of recipes that are produced exclusively in small limited editions from primarily hand-picked herbs to maintain the highest organic quality.

The recipes harness the expertise of alchemists and witches, which have been preserved in rare herbariums. In times long past, Prague was the metropolis of witches, and herbalists came to the city from all across Europe. Working with herbs was forbidden to women by the Church, and this expertise was reserved for male physicians - they proudly bore the title of alchemist, while for women this profession came under the title of witch. Many of those who created the recipes used by Apoteka were burned or exiled for their work.

The principle of the Organická Apoteka recipe range is uncompromising quality. Each herb is of the highest available organic quality and is subject to strict certification. We use herbs of the same quality as those which grow wild deep in the forests. We pay attention not only to the quality, but also to the time of harvesting, to ensure the herbs are at their most potent and effective.



The logo of Organicka Apoteka is a coat of arms with two women. This coat of arms is characterised by its heredity and permanence, passed down from generation to generation and carrying with it the entire history of the family.

The two women, patronesses of the apothecary, symbolise female connection,

power, alchemy and witchcraft. This symbol is of deep significance in the architecture of Prague, where statues of two women embellish and protect many historic buildings. Both women wear **scarves** over their heads, which have become a cultural symbol of Bohemia. All our great grandmothers likely wore them for centuries in the Czech mountains and valleys. the woman on the right is holding a **golden ear of grain**, which symbolizes abundance, fertility and a healthy harvest, from which we bake bread to share with our neighbours.

The woman on the left is holding a sprig of sage. **Sage** is a symbol of alchemy, wisdom and immortality. Women were forbidden to burn sage by the Catholic Church in the 16th century and were considered witches.

*“Women are
a symbol of life and
unconditional love.”*

The **dove** represents unity with the earth and peace. it represents

a pure past. In its beak it holds a twig of linden, the Czech national tree.

The **linden tree** is a symbol of protection, help and love and called the tree of the Slavs. People believed it could drive away evil spirits and dispel gloomy thoughts. it was planted near almost every village well where it was supposed to protect the water. For the young, the linden tree was a symbol of love.

The **bee** is the primary symbol of nature and Apoteka. a symbol we have revered for centuries. Throughout the modern and ancient world, the bee is a symbol of wisdom, birth, rebirth, industry and industriousness.

The **mortar and pestle** have been traditional symbols of alchemy, medicine and witchcraft for millennia and were given a prominent place in the centre of the coat of arms.



BOTANICALS MASKS

The crown jewel of any beauty routine



A mask can give your skin what it needs. Whether you suffer from dry patches, enlarged pores, under-eye bags or feel drained of energy after a sleepless night, there is a right mask to relieve every ailment.

3-MINUTE MORNING MASKS

Morning is the best time to cleanse and nourish your skin. Overnight, self-cleaning processes take place in the body, during which the pores expel impurities from the previous day to the surface.

The pores are open and ready to be cleaned.



AMBROSIA

Elixir of life and immortal youth for dry and sagging skin

Contains the active ingredient **Phyto-CellTec™** Symphytum with **royal jelly, propolis, honey and argan oil**. The mask is inspired by the iconic youth preserver, Havlik's Natural Miracle.

ENERGIE (Energy)

Unifies, brightens and detoxifies dull and stressed skin

Contains the active ingredient **EPS White** with **oat ferment, matcha, chia oil and spirulina**. Leaves the skin unified, hydrated and nourished.

MIKROBIOM+ (Microbiome+)

Brightens parched and dull skin

Contains the active ingredient **ActiBiomes, probiotics, vitamin C, tomato and carrot**. Builds a healthy and happy skin barrier.

DETOX

Green antioxidant booster to brighten skin polluted by electronic smog

Contains the active ingredient **FuCoreverse™** with **niacinamide, green tea, spinach and chlorella**. Effectively removes impurities from pores and initiates cell regeneration processes, leaving the skin bright and smooth.

METROPOLITAN

Boosts collagen, hydration and the skin barrier for city-stressed skin

Contains the active ingredient **ALGACTIV® GenoFix Day** with **peptides, hyaluronic acid, Irish moss and cucumber**. Promotes the biosynthesis of collagen and elastin and provides the skin with crucial deep hydration.



NIGHT MASK

A delicious reward for the skin to prevent fatigue. All we have to do is give it a bit of care overnight, when it's at its busiest. During the night, the mask provides your skin with the nutrients, hydration and care it needs.



NEKTAR (Nectar)

The gift of sweet flowers for youth and revival of sad and dull skin

Contains the active ingredient **SKINectura™** with **hyaluronic acid, plant collagen, Damascus rose and squalane**. Helps firm sagging skin, reduces the appearance of wrinkles and improves skin elasticity.

BODY MASK

Body masks work as very nourishing body balms or lotions. Ideally, the mask should be used in the evening after a bath or shower.

SILUETA (Silhouette)

Prevents and reduces stretch marks and increases skin elasticity

Contains the active ingredient **Striover™** and **Fucocert®** with **vitamin E, shea butter and avocado oil**. A night body mask that ensures the absolute regeneration and thorough nourishment of every skin cell.

DELIKATESA (Delicatesse)

Absolute hydration and firming of dry and sagging skin

Contains the active ingredient **Pentavitin®** with **hyaluronic acid, common oat, cucumber and poppy seed oil**. Leaves the skin silky soft, hydrated and delicately scented.



BODY PEELING

A highly effective and caring scrub for the skin of the whole body, which contains a wonderful combination of 4-phase exfoliation.

- 1. Enzymatic (bromelain)** - enzymes directly recognise dead cells, break the bonds between them and thus naturally engulf them.
- 2. Acidic (AKA, AHA)** - thanks to the action of organic acids from plants, dead skin is removed and the skin surface is softened.
- 3. Mechanical (coffee beans)** - abrasive particles scrub off the top layers of dead skin cells.
- 4. Micro-exfoliation (beige clay)** - final refinement in the form of very fine clay, which brings exfoliation to perfection.

REINKARNACE (Reincarnation)

Absolute body scrub

A body scrub that will make you feel like a seductive goddess with a beautifully soft body. Contains **Bromelain enzyme complex, Flower Acids®** organic acids from **white hibiscus, coffee beans and beige French clay**.



DID YOU KNOW

THAT THE INTIMATE BODY PARTS ARE WHERE MOST
PHEROMONES ARE PRODUCED? SO WHY NOT SUPPORT THEIR
CREATION THROUGH NATURE?

*When you use body oil after a bath, how often do you wonder if it's safe to
use it on your intimate body parts?*



Intimate areas have the most sensitive and thinnest skin on the body. This also results in increased sensitivity. The product ingredients we often use have a faster and stronger absorption capacity so they go directly into the

skin and then into the bloodstream.

Moreover, as hyaluronic acid, elastin and collagen in the skin begin to decrease around the age of 25, so they do in the intimate areas. Intimate areas age similarly to the eye area. In short, the thinner the skin, the faster it ages.

Women in their forties may experience the greatest changes, especially during menopause, when the tissue loses its strength and elasticity. As a result of reduced oestrogen production, this area loses its original properties. Often, difficulties with dryness also arise, which grow into burning, itching, chronic irritation and increased sensitivity.

OUR PRIORITY WAS CLEAR

- the purest organic formula that is compatible with intimate body parts, reduces signs of ageing, moisturises, and is not sticky or greasy on the skin. It has a naturally beautiful scent without the use of synthetic perfumes.

*I have the simplest
tastes. I am always satisfied
with the best.*

— Oscar Wilde



BLUE PLANET
For beauty 2023 –
ecological pure product



ACTIVE INGREDIENTS:

SkiNectura™ - an extract from the Australian Kangaroo Plant that promotes collagen and elastin production and helps firm sagging skin.

HySilk - 10 mg of low-molecular-weight hyaluronic acid in each millilitre of serum. It penetrates deeper into the epidermal layers, where it deeply hydrates the skin and thus firms it.

Salaxin - an active substance containing lactobacilli and extract of Danish purple willow. Fermentation of willow bark produces bioactive salicylates with excellent anti-inflammatory and antimicrobial activity.

Chamomile - has softening effects, helps to regenerate and soothe red and inflamed skin.

Dandelion Oil - has beneficial effects especially on the female organism. It promotes the renewal of the protective hydro-lipidic film, restoring elasticity to the skin.

Damascus Rose - an aphrodisiac that calms the mind and has strong antimicrobial, antiviral and anti-inflammatory effects.

Vanilla - contains plenty of antioxidants and stimulates natural cell regeneration. It is a very strong aphrodisiac and increases erotic attraction.

White Lotus - has cleansing and soothing effects and its wonderfully delicate, floral scent will caress your senses.

INTIMATE SERUM VENUŠE AWAKEN THE GODDESS WITHIN YOU

*We are each individuals and live
according to our own desires and
dreams. This essence of uniqueness
is imprinted in this serum.*

Venuše Intimate Serum is a light serum that gently cares for the intimate parts. Intimate areas are the zones of pleasure, motherhood and femininity, which we should not forget to pamper and tenderly indulge not only with the nourishing effects of the serum, but also with hydration and firming. The intimate serum combines the scent of vanilla, lotus and exhilarating aromas.

- Firms the skin of the intimate body parts
- Gives them elasticity and hydration
- Harmonises the microflora and pH of the skin
- Maintains fresh, lush and youthful skin
- Acts as an aphrodisiac



DEODORANTS and REFILLS

The principle of organic deodorants is that they do not clog pores. This allows the skin to breathe freely and prevents the accumulation and retention of fumes and pollutants that the lymphatic system eliminates from the body.

- Reduce sweating and unwanted odour
- Do not leave white traces
- Antiseptic and antimicrobial
- Do not disrupt the lymphatic system
- Gentle on the skin and body



MOJE MILOVANÉ

(My Beloved)
Shampoo for dogs

Organic shampoo for your beloved dogs with aloe vera and laurel essential oil that will thoroughly and gently care for their coat and skin. A dog's skin is covered with a protective film that plays an important role in maintaining the skin microflora. However, it is always necessary to use a shampoo designed exclusively for dogs, as the pH of their skin is different from that of humans.

- Neutralises unpleasant odours
- Maintains healthy skin microflora
- Clean and silky coat

ACTIVE INGREDIENTS:

Aloe vera, Laurel Essential Oil



DEODORANT DIVOŽIENKA

(Forest fairy)

Divožienka natural deodorant is full of the scent of rosemary and sage. Herbs have tonic and anti-inflammatory properties and their intense fragrance gives them a deodorising effect.

If you like our deodorant, you don't have to buy a new pack when it's used up. Just purchase our deodorant refill.

DEODORANT ČISTINKA

(Forest meadow)

Čistinka natural deodorant has a stimulating grapefruit scent. It is antibacterial, invigorates the body and mind and refreshes the skin throughout the day.

The natural crystal and active ingredient Antiperspirant Natural Complex it contains reduces unpleasant odours from perspiration and suppresses the growth of sweat-degrading microorganisms.

LADIES' LIQUEUR MADE OF ROSE PETALS

For ladies who desire a better mood and more restful sleep...

According to preserved records, ladies from higher circles who desired beautiful smelling skin drank rose (bud) liqueur. Understandably, it was very popular with ladies upwards of thirty years old. After drinking the liqueur, a delicate scent wafts from the mouth, as though speaking to a blossoming rose sprig. Every inch of the body smells so delightful after drinking the liqueur that everybody wants a whiff.

LADIES' LIQUEUR WITH TONIC

Fill the glass to the brim with ice cubes and pour the tonic over them. Then very carefully pour the Ladies Liqueur onto the tonic over a spoon. The tonic will thus be beautifully separated from the liqueur.

LADIES' LIQUEUR WITH PROSECCO

Prepare the drink at a ratio of 5 : 3 : 2, that is 5 parts prosecco, 3 parts Ladies' Liqueur and 1

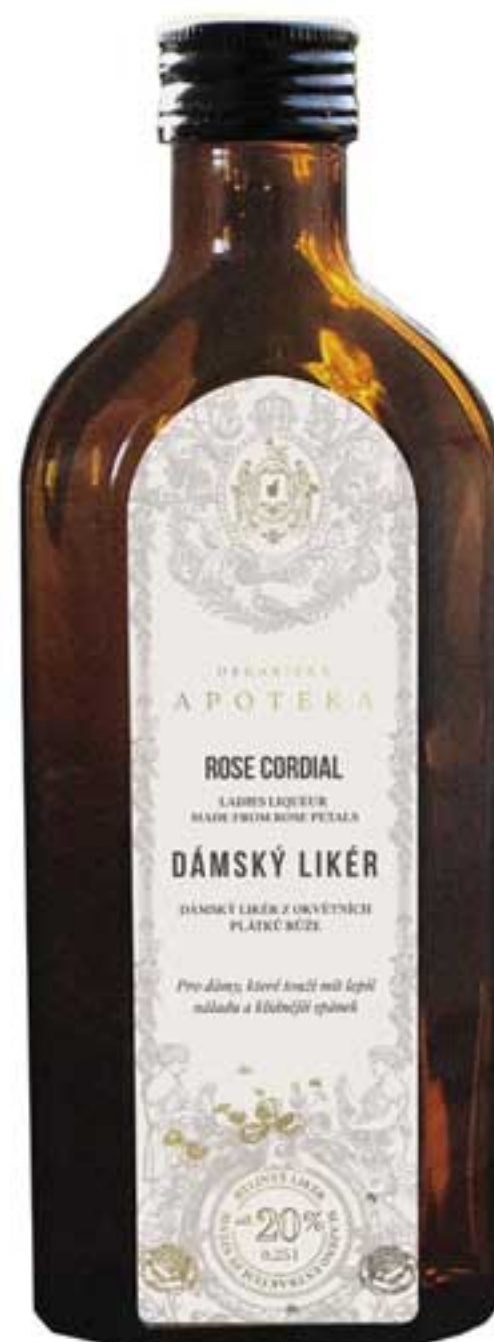
part soda water. Fill the glass with ice and add the Ladies' Liqueur. Add the prosecco and soda water. Garnish with a raspberry or lime slice.

LADIES' LIQUEUR WITH GIN

Fill the glass with ice, measure out 4 cl of gin and 1 cl of sugar syrup. Pour everything into a glass and stir well. Pour approximately 0.5 cl of Ladies' Liqueur around the circumference of the glass. Garnish with a lemon slice and blackberry.

You can buy Ladies' Liqueur made of rose petals at our brick-and-mortar shops.

This product is intended for persons over 18 years of age.



WARNING:
We are liable neither for impeded conversation nor excessive communicativeness.