

Elixir of Youth and Beauty

Exclusive night ointment and day cream containing a selection of the most effective organic ingredients

Child cosmetics

A range that contains no bee products and is therefore suitable even for the little ones



Organická apoteka

Botanical masks from the Havlik Apoteka niche series

Beautiful Lady

A line for problematic and oily skin with enlarged pores and acne-prone skin

HAVLIK'S NEWSLETTER


News from our Apothecary

SPRING

SUMMER

AUTUMN

WINTER



HAVLÍKŮV PŘÍRODNÍ ZÁZRAK

Havlik's Natural Miracle recipe dates back to the 17th century and its effect has been proven over dozens of generations.



You are truly beautiful



CPK stands for Certificate of Natural Cosmetics, which is issued by the Organic Agriculture Inspection. A product marked with this certificate must not contain synthetically derived perfumes, petroleum substances and their derivatives, synthetic preservatives and dyes, selected tensides, animal ingredients (except bee products and sheep wool alcohols), raw materials produced using genetically modified organisms and chemical UV filters. Moreover, these cosmetic products must also contain a certain amount of organic ingredients.

SKIN CREAM:

The basis of care, which we must not forget.

What's the best way to apply skin cream, and when?

More on page 12




VENUŠE INTIMATE SERUM

Gentle care for your most intimate parts

The serum maintains a youthful appearance and gives your intimate parts a feminine scent of damask rose, vanilla and lotus.

More on page 9

Apoteka also boasts CPK BIO certification. CPK BIO is an extension of the Certificate of Natural Cosmetics for cosmetic products containing ingredients from organic farming, which must meet not only the basic terms of the Standards, but must also contain ingredients of organic quality. The proportion of organic ingredients whose origin is certified by an organic control organisation must be at least 20%.

WHY USE ORGANIC COSMETICS

Care for your skin with ORGANIC PRODUCTS

Anything smaller than the pores penetrates through the skin directly into the bloodstream.

WHAT ARE ORGANIC COSMETICS?
The primary difference between organic and conventional cosmetics are prohibited ingredients. It is forbidden to use substances that are harmful to the body in organic cosmetics. Anything that comes into contact with the skin and is smaller than the pores penetrates directly into the bloodstream. If we ingest toxic substances through our skin over a long period of time, they accumulate in the body and can cause a number of health complications. Taking care of your skin with organic products is as important as going to the farmer's market for vegetables.

WHAT MAKES APOTEKA DIFFERENT?
For CPK BIO certification, the minimum content of certified organic ingredients is 20%. At Apoteka, we abide by the principle that every ingredient we use must be of the highest organic quality. The only exceptions are substances such as vitamin E or vitamin B3, for which there is no organic variant (only the standard pharmaceutical quality). Organic cosmetics must also contain certified organic oils, essences or extracts.

INGREDIENTS
The ingredients we use are always of the highest quality available from certified suppliers. To ensure the most effective and purest ingredients, we time the harvest ca-

refully to coincide with processing. Extraction begins immediately after harvesting, when the herb is at its juiciest, has the highest concentration of active ingredients

and the extract retains all of its essence. Oils are cold pressed or extracted with supercritical CO₂ to preserve the highest freshness of vitamins and minerals.

Certified organic cosmetics

MUST NOT CONTAIN:

- ⊗ synthetic dyes, perfumes and aromas
- ⊗ substances tested on animals
- ⊗ synthetic preservatives
- ⊗ silicones and parabens
- ⊗ petroleum derivatives
- ⊗ chemical UV filters
- ⊗ genetically modified substances



CZECH-ENGLISH DICTIONARY

Abrakadabra [ab-brab-kab-dab-brab] a magic formula	Kurtizána [kur-ti-zab-nab] courtesan
Anděl [an-dye] angel	Ladné [lahd-neh] graceful
Babička [bah-bich-kab] grandmother	Lovec [lo-vets] hunter
Bylinka [bib-lin-kab] herb	Luční [looch-nee] meadow
Čistící [chis-tee-tsee] cleansing	Milovaná [mi-lo-vab-nab] beloved
Dáma [dab-mah] lady	Mládě [mlab-dee] youth
Dokonalý [do-koh-nab-lee] perfect	Moje [mo-yeh] my / mine
Hebký [heb-kee] silky smooth	Muž [muzh] man
Hraběnka [bra-byen-kab] countess	Něžný [nězh-nee] delicate / gentle
Kapka [kabp-kab] drop	Noc [nots] night
Kavalír [kab-vab-leer] cavalier	Nožky [noz-kee] feet
Kouzelný [kow-zel-nee] ("kow" as in "snow") – magical	Oči [oh-chee] eyes
Krása [krab-sab] beauty	Panenka [pah-nen-kab] doll
Krásná [krabs-nab] beautiful	Pani [pah-nee] woman (Mrs)
	Pařba [parz-bab] party

Pečující [pe-choo-yee-tsee] caring	Studánka [stoo-dahn-kab] well (water)
Petržel [pe-tr-zhel] parsley	Svádňý [svood-nee] seductive
Pohlazení [po-hlah-zeh-nee] caress	Šťastný [shah-stnee] happy
Pohled [poh-bleh] look / gaze	Tělo [tyeh-loh] body
Porcelán [por-tse-lahn] porcelain	Tváříčka [tvah-rzeech-kab] face / cheeks
Poupátko [pow-pah-kob] ("pow" as in "snow") – bud (flower)	Úspěšný [oos-pesh-nee] successful
Pramen [prah-men] spring (water)	Večer [ve-cher] evening
Přírodní [przi-rod-nee] natural	Věčný [vyech-nee] eternal
Ráno [rah-nob] morning	Vlhký [vlh-kee] moist
Rosa [roh-sab] dew	Vločka [vloch-kab] flake (snow)
Rty [rtee] lips	Vodopád [voh-doh-pahd] waterfall
Ruce [roo-tse] hands	Voňavý [voh-nah-vee] sweet-scented
Sametový [sab-met-oh-vee] velvety	Zahradnice [zah-brad-ni-tse] gardener female
Sladký [slad-kee] sweet	Závoj [zah-voy] veil
Slečna [slech-nab] young woman (miss)	Zázrak [zah-zrahk] miracle
Snídaně [snee-dab-neh] breakfast	Znovu [zno-vo] again
Sníh [snee] snow	Žena [zhe-nab] woman

APOTEKA'S HOLY GRAIL

A recipe half a millennium old **HELPS WOMEN REMAIN BEAUTIFUL**

*Day cream and night ointment for a youthful appearance
at any age. With the power of trees, earth and water.*



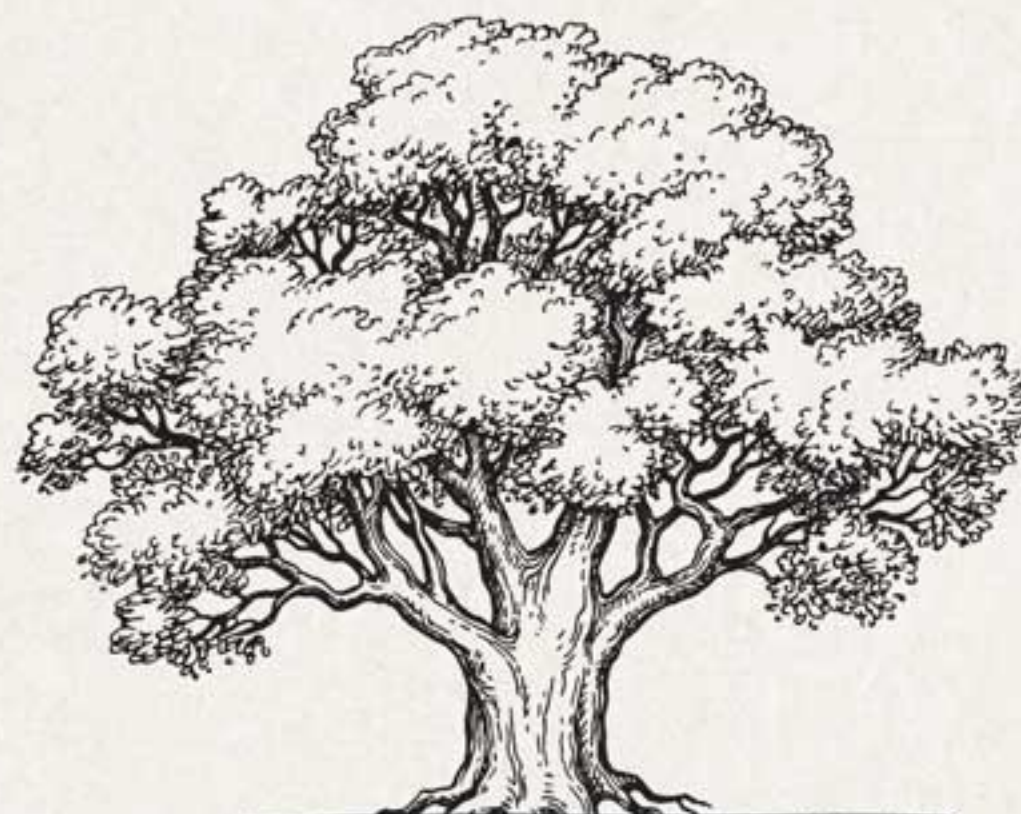
Ageing is part of life. Reflected not just in mental maturity, the flow of time can also be observed in the face. It may surprise you to know that the first signs of skin ageing can be seen as early as around the age of 25. However, it always depends on each person's genetic makeup. Although skin ageing is an inevitable problem and a truly complex process, the visible signs can be minimised in many ways.

Did you know that Elixirs of Youth and Beauty are made according to a recipe half a millennium old? And this is no legend. The truth is that for the past five hundred years, there has been nothing to improve about the basis of the elixir. Naturally, we have updated the preparation process, everything has a new look and we use new patented ingredients. The elixir is, however, no different in principle from the one that would have been blended by the hands of a skilled alchemist's daughter somewhere in 16th-century Italy. We are not speeding things up or cutting corners. We are in no hurry, because the Elixir of Youth and Beauty needs and deserves time.

The recipe combined precious oils and substances, including lizard fat, that had almost miraculous effects on women of that time. Once finished, the elixir was stored for three months in the ground under a majestic tree, where it drew on the power and life-giving water of the trees. Because we honour the procedure, we leave our blended Elixir of Youth and Beauty in the cool forest soil for three months. Today, we have replaced the bizarre ingredients with modern alternatives that retain the aforementioned effects. For example, lizard fat is replaced with avocado oil, which is as rich in Omega-3, A, D, E, K and B12, just like lizard fat.

The Elixir of Youth and Beauty day cream and night ointment both contain the patented ingredient Juvinity™.

It is a very important substance that aims to actively promote the production of hyaluronic acid. It is known that hyaluronic acid in the skin gradually decreases with age, making the skin less hydrated and elastic. Signs of ageing, such as wrinkles or loss of overall skin volume, begin to appear on the face. This is why the presence of hyaluronic acid is



so important to us. Another important function of Juvinity™ is the restoration of collagen in the skin. Collagen ensures the elasticity of the skin and its plumpness.

NOURISHING DAY CREAM

It gives you the much-needed hydration and vitamins your skin requires for the day, and keeps your skin in good shape - juicy and fresh. Protects the skin from oxidative stress, keeps it beautifully soft, smooth and supple.

Contains the patented ingredients Juvinity™ and LIFT Oléoactif®, an active ingredient from the safflower, paracress and Mongolian milkvetch that works on the principle of natural lifting. It helps to increase collagen production in the skin, fill it and reduce wrinkles. It protects DNA (telomeres) and slows their degradation, thus prolonging cell life.

INTENSE NIGHT OINTMENT

In the evening, it lubricates and nourishes tired skin after a long day. This magical ointment will do its work while you sleep. It smooths wrinkles, softens the skin and supplies it with nutrients.

Contains the patented ingredients Juvinity™ and RonaCare® Poppy SE. This is an active ingredient that helps to restore the skin's elasticity, tighten the eye area and soothe it. The skin remains firm, supple and healthy.

To maintain the highest quality and effects of the product, we produce Elixirs of Youth and Beauty exclusively in small editions. Therefore, it is possible that we may temporarily run out of stock.



BLUE PLANET award from
the Interbeauty Prague 2016
trade fair

CARING AND CLEANSING MORNING MASK

CARING AND CLEANSING MORNING MASK (3 MINUTES)

Jump-start your skin for the day in just three minutes.

After waking up, it is important to prepare your skin for the application of cosmetic products and makeup. During the night, the skin sheds excess sebum, sweat and impurities from the previous day. The three-minute morning mask will give your skin a perfect start, providing vitamins, nourishment and effective hydration and giving your skin a bright and healthy look, all in just three minutes.

Active ingredients:

Rosemary oil

Protects against UV rays, cleanses from toxic fumes and helps with acne care.

Lavender oil

Soothes skin prone to itching, dermatitis, eczema, acne and psoriasis. Helps heal cold sores and minor injuries.

Hemp oil

Helps to regenerate the skin after acne, minor abrasions, burns or superficial wounds. Very effective in caring for eczematous skin.

Sunflower oil

An important source of vitamin E, easily absorbed into the skin, which promotes the penetration of active ingredients.



- 1ST MINUTE** cleanses excess sebum and impurities
2ND MINUTE nourishes and moisturises
3RD MINUTE closes pores and leaves your skin beautifully soft, happy and fresh

APPLICATION:
 Apply the mask every morning immediately after waking up on unwashed and uncleansed skin. Leave on for 3 minutes. Rinse with lukewarm water and then apply your day cream.



World of Beauty and Spa – Beppa 2018



COSMETIC STARS 2021

ROYAL LINE



The most exclusive range for the most demanding skin suffering from loss of elasticity. Sublime care for advanced cell regeneration. Mature skin is nourished and given the necessary moisture with a set of natural active ingredients and vitamin E. It effectively prevents premature skin ageing, pigment spots, wrinkles or loss of firmness and elasticity. The products in this line offer the best for tired skin. Feel like a queen every day. The many awards garnered by products from the Royal Line prove that this is truly an exceptional skincare range.

KRÁLOVSKÁ SNÍDANĚ PRO PLEŤ

(Royal Breakfast for the Skin)

Nourishing 3-minute morning mask for queens

- Morning cleansing and skin nourishment
- Moisturises and softens the skin
- Restores the skin's protective function
- Firms the skin
- Prepares the skin for application of a cream

ACTIVE INGREDIENTS:

Pentavitin®, Sea Buckthorn Extract, Royal Jelly, Avocado Oil, Vitamin E, Clary Sage Essential Oil, Grapefruit Essential Oil



BLUE PLANET award from the Interbeauty Prague 2015 trade fair

KRÁSNÁ DÁMA

(Beautiful Dame)

- Sublime care for cell regeneration
- Skin revitalisation
- Regenerates even the deeper layers of the skin
- Tightens the skin and preserves its structure

ACTIVE INGREDIENTS:

Common Comfrey, Propolis, Vitamin E, Argan Oil, Macadamia Oil, Royal Jelly, Poppy Seed Oil, Avocado Oil



BLUE PLANET award from the Interbeauty Prague 2016 trade fair

HRABĚNČINO SÉRUM

(Dutchess' Serum)

Silky treatment to smooth and tighten the skin

- Stimulates tired and sagging skin
- Provides an extra dose of moisture to dry and tired skin
- Prevents the formation of dry scales
- Smoothens the skin surface



World of Beauty and Spa – Beppa 2016, 2018

COSMOPOLITAN Skincare 3rd place

ACTIVE INGREDIENTS:

Vitamin E, Pentavitin®, Potato Tuber Extract, Avocado Oil

BEAUTIFUL COURTESAN LINE

Askincare line suitable for women who want to restore their skin's freshness and glow while retaining their charm and seductive beauty. The ideal choice for those who suffer from deepening facial wrinkles and dry patches. Restore your skin's youthful glow with this exceptional treatment. The active ingredients in these products care for your face, lips and eye area. They regenerate skin cells, making the skin supple and nourished. You will glow.

KRÁSNÁ KURTIZÁNA

(Beautiful Courtesan)

The secret to looking fresh even after a long night

- Softens nasolabial wrinkles and lines
- Elevates the jaw contours
- Restores a fresh look
- Adds volume to facial contours

ACTIVE INGREDIENTS:

Adipofillin™, Vitamin E, Propolis, Royal Jelly



SVŮDNÝ POHLED

(Seductive Look)

Nourishing care for your radiant look

- Reduces wrinkles around the eyes
- Smoothens fine lines
- Rejuvenates the tired eye area
- Brightens your look
- Nourishes the eye area

ACTIVE INGREDIENTS:

Sea buckthorn extract, EPS Seafill, Rosemary Extract, Vitamin E, Lemon Balm Extract, Macadamia Oil, Beeswax



SVŮDNÉ RTY

(Seductive Lips)

Restores freshness to tired lips

- Adds plumpness to your smile
- Soothes chapped lips
- Promotes lip fullness

ACTIVE INGREDIENTS:

Arabica Coffee Extract, HyaPearl®, Stevia Extract, Oat Oil, Vitamin E, Acticire®, Jojoba Wax



BEAUTIFUL GARDENER LINE

Parsley, TO KEEP SKIN GLOWING

Parsley is an underrated miracle that has three times more vitamin C than an orange.

It counteracts fatigue and is also considered an aphrodisiac. It helps to detoxify the skin, heal scars and scabs, smoothens the skin and whitens pigment spots. It is suitable for dry, sensitive and problematic skin, even for rashes. It refreshes and prevents puffiness after a tiring night and also helps to remove blackheads. At times, our skin is overstressed. As a result of increased sun exposure, living in an increasingly polluted environment, as well as stress and exhaustion, our skin loses its freshness and glow and becomes saggy and thirsty. UV radiation and pollution cause excessive melanin production. The skin acquires an inconsistent, greyish tone and dark (pigment) spots are formed. This is when we need to give our skin a restart to make it fresh, firm and hydrated again. The easiest way to regenerate cells and lighten freckles and pigment spots is to supply the skin with vitamin C, the natural and most powerful antioxidant that reduces excessive melanin production in the body. Treat yourself to a healing detox skin treatment from the Krásná zahrádka (Beautiful Gardener) line.

Reduces wrinkles

Oxidative stress caused by free radicals leads to the breakdown of collagen, the skin-firming protein that keeps your skin firm and plump.

Protects the skin surface from UV radiation

The anti-inflammatory properties of antioxidants help reduce the effects of UV rays on the skin, providing protection against sun damage and photoageing.

Accelerates cell regeneration

When the skin becomes inflamed, it disrupts its natural renewal process. Antioxidants help speed up cell regeneration.

Brightens the skin Antioxidants reduce sun damage, correct pigmentation and give the skin a natural glow with their healing properties.

BRIGHTENING SERUM

You can glow with more than joy

- Unifies skin tone and lightens pigment spots
- Promotes the formation of new healthy cells and reduces the size of pores
- Smoothens and softens facial wrinkles



BLUE PLANET award from the Interbeauty Prague 2022 trade fair – ecologically clean product

ACTIVE INGREDIENTS: Parsley Oil, EPS White, Ceramides, Niacinamide (Vitamin B3), Macadamia Oil



DAY CREAM

Protects the skin from environmental influences and keeps it fresh

- Unifies skin tone
- Protects against harmful environmental influences
- Restores a fresh look to the skin



BLUE PLANET award from the Interbeauty Prague 2022 trade fair – ecologically clean product

ACTIVE INGREDIENTS: Parsley Oil, EPS White, Vitamin E, Pentavitin®, Macadamia Oil, Squalene, Apricot Oil, Nettle Extract

NIGHT CREAM

Night parsley care for plump skin

- Nourishes the skin and provides it with vitamins
- Intense cell regeneration all through the night
- Counteracts the appearance of wrinkles

ACTIVE INGREDIENTS: Parsley Oil, EPS White, Ceramides, Niacinamide (Vitamin B3), Macadamia Oil



NIGHT MASK

Your guide to dreamland

- Reduces redness and lightens pigment spots
- Stimulates collagen production
- Accelerates nighttime cell regeneration
- Softens facial wrinkles

ACTIVE INGREDIENTS: Parsley Oil, EPS White, Vitamin E, Pentavitin®, Macadamia Oil, Squalene, Apricot Oil, Nettle Extract



NIGHT EYE MASK

Wake up in the morning with a sparkle in your eye

- Reduces dark circles under the eyes
- Reduces bags and other imperfections around the eyes
- Gently nourishes the eye area
- Brightens your look

ACTIVE INGREDIENTS: Parsley Oil, EPS White, CityGuard+, Macadamia Oil, Nettle Extract, Vitamin E



NIGHT HAND CREAM

Regenerates the hands overnight, restores their softness

- Regenerates the hands at any time of day, especially overnight
- Restores softness to dry hands
- Intensively nourishes

ACTIVE INGREDIENTS: Parsley Oil, EPS White, Nettle Extract, Oat Oil, Shea Butter, Squalene



KIDS

In the first three years of life, a child's skin does not yet provide as much protection as an adult's and is up to five times thinner. It has a different structure than in adults and may dry out more often. For this reason, a baby's vulnerable skin needs protection, preferably with natural products. This line contains no bee products, no wax, no honey, no propolis and no royal jelly, and is therefore suitable for the little ones who have not yet come into contact with these ingredients.

ABRAKADABRA

Tender magic for the little ones

- Gentle care for baby skin
- Softens the skin during baths
- Soothing effects of lavender

ACTIVE INGREDIENTS:

Lavender, Vitamin E, Argan Oil, Macadamia Oil, Sunflower Oil



LUČNÍ POUPÁTKO

(Meadow Bud)

Gentle baby shampoo from local herbs

- Moisturises the scalp
- Nourishes and softens
- Gently cares for the skin
- Promotes the growth of fine baby hair

ACTIVE INGREDIENTS:

Lavender, Rosemary, Greater Burdock, Rooibos, Southern Blue Gum, Safflower, Buckwheat, Lemon, Common Hops, Common Oat, English Walnut, Common Nettle, Mallow



BLUE PLANET award from the Interbeauty Prague 2021 trade fair

ŠŤASTNÝ ANDÍLEK

(Happy Little Angel)

Soothes the irritated skin of little angels

- Ointment for diaper rash
- Soothes skin redness

ACTIVE INGREDIENTS:

Sea Buckthorn Oil, Lavender Essential Oil, Rosemary Extract, Macadamia Oil, Zinc Oxide, Almond Oil



World of Beauty and Spa – Beppa 2015 and 2017

VOŇAVÉ MLÁDÁTKO

(Lovely scented baby)

Caring body lotion for delicate baby skin

- Adds moisture to the skin
- Leaves skin velvety soft
- Provides nutrients and protects delicate baby skin

ACTIVE INGREDIENTS:

Chamomile Essential Oil, Fucocert®, Calendula Extract, Yarrow Extract, Plantago Extract



World of Beauty and Spa – Beppa 2017

YOUTH PRESERVER

HAVLÍKŮV PŘÍRODNÍ ZÁZRAK

(Havlik's Natural Miracle)

Miracle ointment with surprising effects

It's no coincidence that this is one of our customers' favourite products. Even the owner considers it her favourite and beloved article. She says: "Havlik's Natural Miracle was launched as Apoteka's first ever product, after a total of 17 modifications to the existing recipe." You may have associated the Miracle cream with relieving skin problems, which it undoubtedly does, but personally I use this versatile ointment every night as the last item in my routine. I apply the Miracle cream in a light layer on my moistened face and décolletage. It has extremely strong effects for cell regeneration, strengthening the skin barrier and locking in moisture." Made with 11 of the rarest organic ingredients in the highest organic quality.

Havlik's Natural Miracle recipe dates back to the 17th century and its effect has been proven over dozens of generations. An ointment made with love for herbs, with respect and reverence for nature. It acts as a preservative of youth, helps revitalise, regenerate and nourish the skin. Designed for undernourished skin, neck and décolletage.

ACTIVE INGREDIENTS:

Royal Jelly, Propolis, Beeswax, Honey, Macadamia Oil, Poppy Seed Oil, Vitamin E, Sea Buckthorn Extract, Rosemary Extract



World of Beauty and Spa – Beppa 2015, 2017



BLUE PLANET award from the Interbeauty Prague 2015 trade fair



COSMETIC STARS 2021 1st place in the BIO category



HAVLÍKŮV PŘÍRODNÍ ZÁZRAK KRÉMOVÝ

(Havlik's Natural Miracle creamy)

Our genuine all-round miracle in a creamier version

- Superfood for the skin
- Moisturises very dry skin
- Revitalises and regenerates the skin
- Nourishes the skin
- Accelerates cell regeneration

ACTIVE INGREDIENTS:

Sea Buckthorn Extract, Bisabolol, Rosemary Extract, Rosehip Oil, Vitamin E, Propolis, Macadamia Oil, Royal Jelly, Poppy Seed Oil, Beeswax, Honey



HAVLÍKŮV BALZÁM NA RTY

(Havlik's lip balm)

Daily care for your lips with sweet stevia

- Daily care for the delicate skin of the lips
- Nourishes in summer and protects in winter
- Softens your kisses

ACTIVE INGREDIENTS:

Macadamia Oil, Beeswax, Propolis, Sea Buckthorn Extract, Poppy and Coconut Oil, Vitamin E, Stevia



SKIN SERUMS

SÉRUM KRÁSNÉ CECÍLIE

(Beautiful Cecilia's Serum)

Activating solution and high potency serum with vitamin C

- Brightens and refreshes the skin
- Antioxidant effect
- Prevents premature ageing
- Nourishes and regenerates the skin
- Reduces wrinkles
- Smoothens the skin

Second generation of the highly effective two-phase vitamin C serum (up to 5%), enriched with hyaluronic acid, coenzyme Q10 and lemon balm. Prevents premature skin ageing, reduces the appearance of pigment spots, promotes collagen and elastin production.

Vitamin C is essential for collagen production.
Collagen = youthful skin



1. ACTIVATING SOLUTION

The activating solution prepares the skin for the maximum efficacy of vitamin C.

ACTIVE INGREDIENTS:

Zemea® • Raspberry and Blackcurrant Extract • Common Nettle Extract

2. SERUM WITH HIGH 5% VITAMIN C CONTENT

The serum reduces the signs of skin ageing and wrinkles, preventing their formation and deepening. Detoxifies, brightens, reduces the appearance of pigment spots and deeply hydrates the skin. Suitable in the evening after sunbathing, insufficient sleep, excessive stress and air pollution.

ACTIVE INGREDIENTS:

Vitamin C • Hyaluronic Acid • Coenzyme Q10 • Macadamia Oil • Lemon Balm Oil

VĚČNĚ VLHKÁ

(Eternally Hydrated)

Highly concentrated hyaluronic acid serum for deep hydration

- Maintains the youthful appearance of the skin
- Effective hydration and smoothing of the skin
- Counteracts fine wrinkles
- Low-molecular weight hyaluronic acid penetrates deeper into the skin
- Most effective moisturising agent

ACTIVE INGREDIENTS:

HySilk® 2.5 %

Contains a high concentration of low-molecular hyaluronic acid, which locks hydration in the deeper layers of the skin. Binds up to a thousand times its weight in water, keeping the skin highly hydrated and fresh.



BLUE PLANET award from the Interbeauty Prague 2022 trade fair ecologically clean product

herb.

1928



ORGANICKÁ APOTEKA

New niche line by Havlik Apoteka

HOT NEWS FROM ORGANICKA APOTEKA

The most exclusive recipes of uncompromising organic quality that have survived over centuries thanks to their efficacy. Organicka Apoteka is the younger sister of Havlik Apoteka. It is a collection of recipes that are produced exclusively in small limited editions from primarily hand-picked herbs to maintain the highest organic quality.

The recipes harness the expertise of alchemists and witches, which have been preserved in rare herbariums. In times long past, Prague was the metropolis of witches, and herbalists came to the city from all across Europe. Working with herbs was forbidden to women by the Church, and this expertise was reserved for male physicians - they proudly bore the title of alchemist, while for women this profession came under the title of witch. Many of those who created the recipes used by Apoteka were burned or exiled for their work.

The principle of the Organická Apoteka recipe range is uncompromising quality. Each herb is of the highest available organic quality and is subject to strict certification. We use herbs of the same quality as those which grow wild deep in the forests. We pay attention not only to the quality, but also to the time of harvesting, to ensure the herbs are at their most potent and effective.



The logo of Organicka Apoteka is a coat of arms with two women. This coat of arms is characterised by its heredity and permanence, passed down from generation to generation and carrying with it the entire history of the family.

The two women, patronesses of the apothecary, symbolise female connection,

power, alchemy and witchcraft. This symbol is of deep significance in the architecture of Prague, where statues of two women embellish and protect many historic buildings. Both women wear **scarves** over their heads, which have become a cultural symbol of Bohemia. All our great grandmothers likely wore them for centuries in the Czech mountains and valleys. the woman on the right is holding a **golden ear of grain**, which symbolizes abundance, fertility and a healthy harvest, from which we bake bread to share with our neighbours.

The woman on the left is holding a sprig of sage. **Sage** is a symbol of alchemy, wisdom and immortality. Women were forbidden to burn sage by the Catholic Church in the 16th century and were considered witches.

*“Women are
a symbol of life and
unconditional love.”*

The **dove** represents unity with the earth and peace. it represents

a pure past. In its beak it holds a twig of linden, the Czech national tree.

The **linden tree** is a symbol of protection, help and love and called the tree of the Slavs. People believed it could drive away evil spirits and dispel gloomy thoughts. it was planted near almost every village well where it was supposed to protect the water. For the young, the linden tree was a symbol of love.

The **bee** is the primary symbol of nature and Apoteka. a symbol we have revered for centuries. Throughout the modern and ancient world, the bee is a symbol of wisdom, birth, rebirth, industry and industriousness.

The **mortar and pestle** have been traditional symbols of alchemy, medicine and witchcraft for millennia and were given a prominent place in the centre of the coat of arms.



BOTANICALS MASKS

The crown jewel of any beauty routine



A mask can give your skin what it needs. Whether you suffer from dry patches, enlarged pores, under-eye bags or feel drained of energy after a sleepless night, there is a right mask to relieve every ailment.

3-MINUTE MORNING MASKS

Morning is the best time to cleanse and nourish your skin. Overnight, self-cleaning processes take place in the body, during which the pores expel impurities from the previous day to the surface.

The pores are open and ready to be cleaned.



AMBROSIA

Elixir of life and immortal youth for dry and sagging skin

Contains the active ingredient **Phyto-CellTec™** Symphytum with **royal jelly, propolis, honey and argan oil**. The mask is inspired by the iconic youth preserver, Havlik's Natural Miracle.

ENERGIE (Energy)

Unifies, brightens and detoxifies dull and stressed skin

Contains the active ingredient **EPS White** with **oat ferment, matcha, chia oil** and **spirulina**. Leaves the skin unified, hydrated and nourished.

MIKROBIOM+ (Microbiome+)

Brightens parched and dull skin

Contains the active ingredient **Actibiomes, probiotics, vitamin C, tomato** and **carrot**. Builds a healthy and happy skin barrier.

DETOX

Green antioxidant booster to brighten skin polluted by electronic smog

Contains the active ingredient **Fucoreverse™** with **niacinamide, green tea, spinach** and **chlorella**. Effectively removes impurities from pores and initiates cell regeneration processes, leaving the skin bright and smooth.

METROPOLITAN

Boosts collagen, hydration and the skin barrier for city-stressed skin

Contains the active ingredient **ALGACTIV® GenoFix Day** with **peptides, hyaluronic acid, Irish moss** and **cucumber**. Promotes the biosynthesis of collagen and elastin and provides the skin with crucial deep hydration.



NIGHT MASK

A delicious reward for the skin to prevent fatigue. All we have to do is give it a bit of care overnight, when it's at its busiest. During the night, the mask provides your skin with the nutrients, hydration and care it needs.



NEKTAR (Nectar)

The gift of sweet flowers for youth and revival of sad and dull skin

Contains the active ingredient **SKINectura™** with **hyaluronic acid, plant collagen, Damascus rose** and **squalane**. Helps firm sagging skin, reduces the appearance of wrinkles and improves skin elasticity.

BODY MASK

Body masks work as very nourishing body balms or lotions. Ideally, the mask should be used in the evening after a bath or shower.

SILUETA (Silhouette)

Prevents and reduces stretch marks and increases skin elasticity

Contains the active ingredient **Striover™** and **Fucocert®** with **vitamin E, shea butter** and **avocado oil**. A night body mask that ensures the absolute regeneration and thorough nourishment of every skin cell.

DELIKATESA (Delicatesse)

Absolute hydration and firming of dry and sagging skin

Contains the active ingredient **Pentavitin®** with **hyaluronic acid, common oat, cucumber** and **poppy seed oil**. Leaves the skin silky soft, hydrated and delicately scented.



BODY PEELING

A highly effective and caring scrub for the skin of the whole body, which contains a wonderful combination of 4-phase exfoliation.

- 1. Enzymatic (bromelain)** - enzymes directly recognise dead cells, break the bonds between them and thus naturally engulf them.
- 2. Acidic (AKA, AHA)** - thanks to the action of organic acids from plants, dead skin is removed and the skin surface is softened.
- 3. Mechanical (coffee beans)** - abrasive particles scrub off the top layers of dead skin cells.
- 4. Micro-exfoliation (beige clay)** - final refinement in the form of very fine clay, which brings exfoliation to perfection.

REINKARNACE (Reincarnation)

Absolute body scrub

A body scrub that will make you feel like a seductive goddess with a beautifully soft body. Contains **Bromelain enzyme complex, Flower Acids®** organic acids from **white hibiscus, coffee beans** and **beige French clay**.



DID YOU KNOW

THAT THE INTIMATE BODY PARTS ARE WHERE MOST
PHEROMONES ARE PRODUCED? SO WHY NOT SUPPORT THEIR
CREATION THROUGH NATURE?

*When you use body oil after a bath, how often do you wonder if it's safe to
use it on your intimate body parts?*



Intimate areas have the most sensitive and thinnest skin on the body. This also results in increased sensitivity. The product ingredients we often use have a faster and stronger absorption capacity so they go directly into the

skin and then into the bloodstream.

Moreover, as hyaluronic acid, elastin and collagen in the skin begin to decrease around the age of 25, so they do in the intimate areas. Intimate areas age similarly to the eye area. In short, the thinner the skin, the faster it ages.

Women in their forties may experience the greatest changes, especially during menopause, when the tissue loses its strength and elasticity. As a result of reduced oestrogen production, this area loses its original properties. Often, difficulties with dryness also arise, which grow into burning, itching, chronic irritation and increased sensitivity.

OUR PRIORITY WAS CLEAR

- the purest organic formula that is compatible with intimate body parts, reduces signs of ageing, moisturises, and is not sticky or greasy on the skin. It has a naturally beautiful scent without the use of synthetic perfumes.

*I have the simplest
tastes. I am always satisfied
with the best.*

— Oscar Wilde



ACTIVE INGREDIENTS:

SkiNectura™ - an extract from the Australian Kangaroo Plant that promotes collagen and elastin production and helps firm sagging skin.

HySilk - 10 mg of low-molecular-weight hyaluronic acid in each millilitre of serum. It penetrates deeper into the epidermal layers, where it deeply hydrates the skin and thus firms it.

Salaxin - an active substance containing lactobacilli and extract of Danish purple willow. Fermentation of willow bark produces bioactive salicylates with excellent anti-inflammatory and antimicrobial activity.

Chamomile - has softening effects, helps to regenerate and soothe red and inflamed skin.

Dandelion Oil - has beneficial effects especially on the female organism. It promotes the renewal of the protective hydrolipidic film, restoring elasticity to the skin.

Damascus Rose - an aphrodisiac that calms the mind and has strong antimicrobial, antiviral and anti-inflammatory effects.

Vanilla - contains plenty of antioxidants and stimulates natural cell regeneration. It is a very strong aphrodisiac and increases erotic attraction.

White Lotus - has cleansing and soothing effects and its wonderfully delicate, floral scent will caress your senses.

INTIMATE SERUM VENUŠE

AWAKEN THE GODDESS
WITHIN YOU

*We are each individuals and live
according to our own desires and
dreams. This essence of uniqueness
is imprinted in this serum.*

Venuše Intimate Serum is a light serum that gently cares for the intimate parts. Intimate areas are the zones of pleasure, motherhood and femininity, which we should not forget to pamper and tenderly indulge not only with the nourishing effects of the serum, but also with hydration and firming. The intimate serum combines the scent of vanilla, lotus and exhilarating aromas.

- Firms the skin of the intimate body parts
- Gives them elasticity and hydration
- Harmonises the microflora and pH of the skin
- Maintains fresh, lush and youthful skin
- Acts as an aphrodisiac



DEODORANTS and REFILLS

The principle of organic deodorants is that they do not clog pores. This allows the skin to breathe freely and prevents the accumulation and retention of fumes and pollutants that the lymphatic system eliminates from the body.

- Reduce sweating and unwanted odour
- Do not leave white traces
- Antiseptic and antimicrobial
- Do not disrupt the lymphatic system
- Gentle on the skin and body



MOJE MILOVANÉ

(My Beloved)
Shampoo for dogs

Organic shampoo for your beloved dogs with aloe vera and laurel essential oil that will thoroughly and gently care for their coat and skin. A dog's skin is covered with a protective film that plays an important role in maintaining the skin microflora. However, it is always necessary to use a shampoo designed exclusively for dogs, as the pH of their skin is different from that of humans.

- Neutralises unpleasant odours
- Maintains healthy skin microflora
- Clean and silky coat

ACTIVE INGREDIENTS:

Aloe vera, Laurel Essential Oil



DEODORANT DIVOŽIENKA

(Forest fairy)

Divožienka natural deodorant is full of the scent of rosemary and sage. Herbs have tonic and anti-inflammatory properties and their intense fragrance gives them a deodorising effect.

If you like our deodorant, you don't have to buy a new pack when it's used up. Just purchase our deodorant refill.

DEODORANT ČISTINKA

(Forest meadow)

Čistinka natural deodorant has a stimulating grapefruit scent. It is antibacterial, invigorates the body and mind and refreshes the skin throughout the day.

The natural crystal and active ingredient Antiperspirant Natural Complex it contains reduces unpleasant odours from perspiration and suppresses the growth of sweat-degrading microorganisms.

LADIES' LIQUEUR MADE OF ROSE PETALS

For ladies who desire a better mood and more restful sleep...

According to preserved records, ladies from higher circles who desired beautiful smelling skin drank rose (bud) liqueur. Understandably, it was very popular with ladies upwards of thirty years old. After drinking the liqueur, a delicate scent wafts from the mouth, as though speaking to a blossoming rose sprig. Every inch of the body smells so delightful after drinking the liqueur that everybody wants a whiff.

LADIES' LIQUEUR WITH TONIC

Fill the glass to the brim with ice cubes and pour the tonic over them. Then very carefully pour the Ladies Liqueur onto the tonic over a spoon. The tonic will thus be beautifully separated from the liqueur.

LADIES' LIQUEUR WITH PROSECCO

Prepare the drink at a ratio of 5 : 3 : 2, that is 5 parts prosecco, 3 parts Ladies' Liqueur and 1

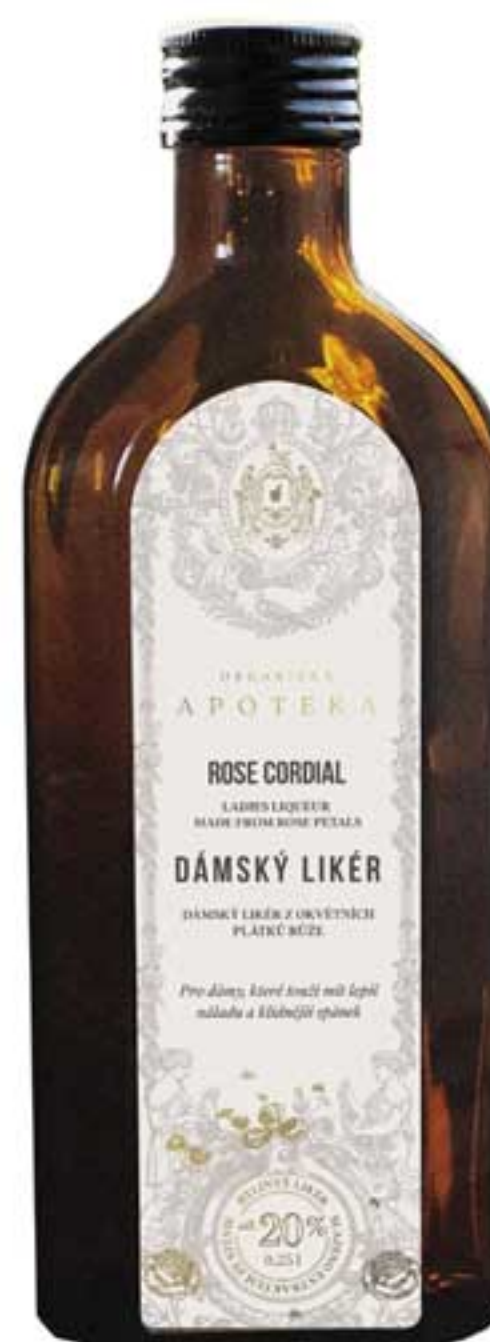
part soda water. Fill the glass with ice and add the Ladies' Liqueur. Add the prosecco and soda water. Garnish with a raspberry or lime slice.

LADIES' LIQUEUR WITH GIN

Fill the glass with ice, measure out 4 cl of gin and 1 cl of sugar syrup. Pour everything into a glass and stir well. Pour approximately 0.5 cl of Ladies' Liqueur around the circumference of the glass. Garnish with a lemon slice and blackberry.

You can buy Ladies' Liqueur made of rose petals at our brick-and-mortar shops.

This product is intended for persons over 18 years of age.



WARNING:
We are liable neither for impeded conversation nor excessive communicativeness.

CLEANSERS AND MAKEUP REMOVERS

Just as we nourish our body with various delicacies and treats from within, we also need to nourish our skin and complexion to keep it supple, plump and soft. This is why we have created a unique line inspired by foods that help keep our bodies healthy from the inside and, in the case of our unique

serums, from the outside as well. Only clean skin is healthy and able to absorb the nutrients we give it. Your skin, burdened daily by pollutants such as car exhaust fumes, smog, light and electronic pollution, will surely welcome this extra care.

SUPERINFUZE VITAMÍNU C

(Vitamin C Super-infusion)

Refreshing and packed with vitamins

- Regenerates the skin and soothes irritation
- Brightens the skin

ACTIVE INGREDIENTS:

Superox-C™, Green Tea, Rosehip, Tomato, Tomato Leaves



HYDRATAČNÍ VODOPÁD

(Hydration Waterfall)

Moisturises and soothes

- Restores balance to the skin
- Maintains the skin's natural elasticity

ACTIVE INGREDIENTS:

Fucocert®, Lemon Balm, Potato, Cucumber, Chamomile, Sneezewort



VITAMÍNOVÁ BOMBA

(Vitamin Bomb)

Brightens and renews

- Soothes the skin
- Slows skin ageing
- Strengthens the skin's protective functions

ACTIVE INGREDIENTS:

Vitamin E, Panthenol, Dandelion, Cucumber, Burdock, Spinach



ZNOVA SLADKÝCH 20 LET

(Sweet 20 Again :)

Regenerates and firms

- Tightens the skin and minimises wrinkles
- Protects the skin against free radicals

ACTIVE INGREDIENTS:

Inst'Tight™, COSMÉLÈNE®, GINSENG, Green Tea, Horsetail, Seaweed



SAMETOVÉ POHLAZENÍ

(Velvet Caress)

Gentle clay balm for deeply cleansed skin

- Prepares the skin for the application of other products
- Micro-exfoliation of the top layer of the skin

ACTIVE INGREDIENTS:

Lemon Balm Extract, Shea Butter



Skin cleansers

KOUZELNÁ STUDÁNKA

(Magic Well)

- Lavender purity for dry skin
- 72-hour hydration

KAPKA ROSY (Dewdrop)

- For skin as fresh as the morning dew
- Daily dose of vitamins and minerals

PRAMEN KRÁSY (Spring of Beauty)

- Sheer beauty for problematic skin
- Helps prevent acne



HEBKÁ TVÁŘIČKA

(Soft Cheeks)

Dissolves makeup and impurities

- Exfoliating mask
- Cleanses skin
- Leaves skin soft and smooth
- Protects the skin from external influences

ACTIVE INGREDIENTS:

Lemon Balm Extract, Shea Butter



PORCELÁNOVÁ PANENKA

(Porcelain Doll)

Enzymatic peeling removes every flake

- Removes dead skin cells
- Induces a feeling of soft and plump skin

ACTIVE INGREDIENTS:

Seboxyl®, Peelmoist™



World of Beauty and Spa – Beppa 2018

Gentle peeling full of fruit enzymes naturally removes dry dead cells. Restores natural hydration and the protective barrier. The active ingredient Peelmoist™ is a gentle variant of peeling that does not harm the skin mechanically or chemically.

KRÁSNÁ SLEČNA (BEAUTIFUL LASS) LINE

Products from the Krásná slečna line are designed for problematic and oily skin with enlarged pores and a tendency towards acne and eczema. During adolescence, the skin is exposed to excess pollutants from smoky environments and smog, hormonal changes, alcohol and stress. It is therefore necessary to care for it, preferably with natural substances that are closest to it. This range will help you cleanse and soothe the skin while reducing oiliness and adding moisture and nourishment.

DAY CREAM

Nurturing caress for acne-prone skin with iris extract

- Harmonises oily skin
- Reduces enlarged pores

ACTIVE INGREDIENTS:

Sea Buckthorn Extract, Iris Extract, Propolis Extract, Burdock Extract, Grape seed Oil, Macadamia Oil

ACNE SERUM

SOS help for pimples

- Reduces inflammatory reactions
- Reduces pimples and acne

ACTIVE INGREDIENTS:

Pentavitin®, Cytobiol™ Iris A2, Blackcurrant, Raspberry, Konjac

PAŘBA (AFTER-PARTY) MASK

First aid after a hard night

- Cares for problematic skin
- Soothes reddened skin
- Detoxifies the skin

ACTIVE INGREDIENTS:

Hemp Oil, Blackcurrant, Raspberry

NIGHT CREAM

Night caress with a fruity touch

- Reduces acne and enlarged pores
- Mattifies and nourishes the skin
- Soothes the skin

ACTIVE INGREDIENTS:

Cytobiol™ Iris A2, Apricot Oil, Blackcurrant, Raspberry, Oatmeal

1-MINUTE CLEANSING ELIXIR

Gentle detoxification of pores and skin

- Cleanses problematic skin
- Closes pores
- Soothes and relieves the symptoms of acne

ACTIVE SUBSTANCES:

Black Bamboo, Cytobiol™ Iris A2, Blackcurrant, Raspberry, Konjac



BLUE PLANET award from the Interbeauty Prague 2017 trade fair

SKIN CARE



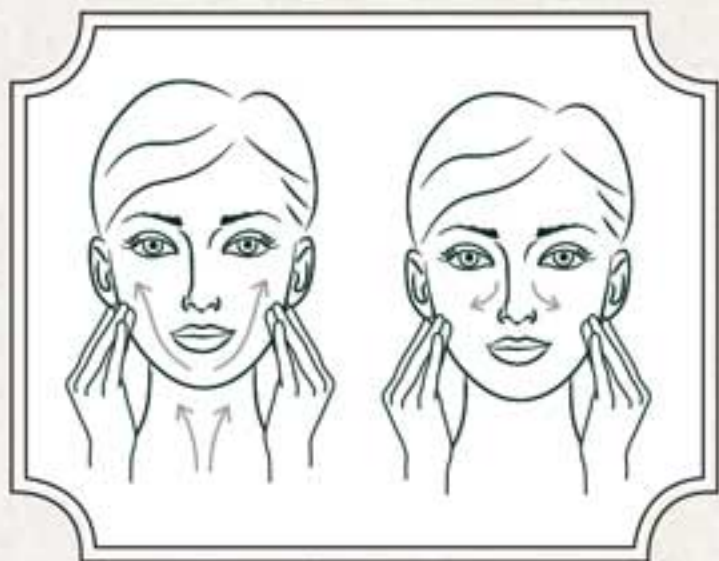
Skin cream: THE BASIS OF CARE, WHICH WE MUST NOT FORGET

The choice of skin cream is crucial for our skin's appearance. But that's not enough. We also need to know how to use it to make the most of its effects. Do you know the best way to apply skin cream, and when?

Always apply the cream from the bottom upwards and outwards. Start from the middle of the chin towards the sides, then from the nose across the

cheeks to the back of the temples and finally from the root of the nose over the eyebrows. If you proceed this way, you can significantly increase the efficacy of the cream.

In addition to the correct direction of application, its intensity is also important. Too much pressure on the skin, stretching and rubbing the face is rather detrimental. It can easily cause irritation or redness. The best way to apply cream is to gently tap it in, a procedure you may already use to apply eye cream.



BYLINNÁ OSVĚŽUJÍCÍ A HYDRATAČNÍ VODA

(Herbal refreshing and hydrating mist)

A bottle filled with freshness. Suitable for application over make-up.

- Pampered, nourished and moisturised skin
- Protected from the dry environment

ACTIVE INGREDIENTS:

Sea Buckthorn Extract, Lavender Essence, Pentavin, Potato Extract, Honey Extract, Stinging Nettle

ANDĚLSKÁ TVÁŘ

(Angel Face)
Night cream for angel-soft skin

- Refreshes stressed skin
- Moisturises and adds plumpness to the skin
- Reduces wrinkles



BLUE PLANET award from the Interbeauty Prague 2017 - ecologically pure product

ACTIVE INGREDIENTS:

Hyaluronic Acid, Lavender, Lemon Balm Extract, Potato Tuber Extract, Royal Jelly, Shea Butter



MILOVANÁ ŽENA

(Beloved Woman)
For dry and sensitive skin

- Restores the top layers of the skin
- Nourishes and regenerates the skin
- Soothes irritated areas



BLUE PLANET award from the For beauty 2021 - ecologically pure product

ACTIVE INGREDIENTS:

Stoechiol™, Sea Buckthorn Extract, Rosemary Extract, Vitamin E, Royal Jelly, Poppy Seed Oil, Almond Oil, Shea Butter



OČNÍ KRÉM ZÁŘIVÝ POHLED

(Bright Look) EYE CREAM
Activation and regeneration of skin cells

- Awakens and activates skin cells
- Refreshes and brightens the eye area
- Regenerates skin cells



BLUE PLANET award from the For beauty 2022 - ecologically pure product

ACTIVE INGREDIENTS:

Early Boost, Royal Jelly, Sea Buckthorn, Rosemary



KRÁSNÁ SLOVENKA

(Beautiful Slovak Girl)
Care from the pure nature of Slovakia

- Reduces the first wrinkles
- Firms and tightens the skin
- Accelerates skin healing

Fucoreverse™ won the gold medal for the most organic ingredient in 2018 in Amsterdam.

ACTIVE INGREDIENTS:

Sea Buckthorn Extract, Peony Essence, Fucoreverse™, Vitamin E, Apricot Oil, Poppy Seed Oil, Carpathian Thyme, Chamomile



MILOVANÁ BABIČKA

(Beloved Grandmother)
Nourishing care for every beloved and loving grandmother

- Restores the top layers of the skin
- Nourishes and regenerates the skin
- Soothes irritated areas

ACTIVE INGREDIENTS:

Sea Buckthorn Extract, Royal Jelly, Poppy Seed Oil, Almond Oil, Shea Butter



NĚŽNÝ KRÉM

(Gentle Cream)
For dry and sensitive youthful skin

- Deeply moisturises the skin
- Protects against harmful environmental influences

ACTIVE INGREDIENTS:

Sea Buckthorn Extract, Royal Jelly, Poppy Seed Oil, Shea Butter



ČESKÝ KRÉM

(Czech Cream)
The power of our herbs for beautiful skin

- Deeply hydrates and nourishes the skin
- Foundation under make-up

ACTIVE INGREDIENTS:

Sea Buckthorn Extract, Vitamin E, Lemon Balm Extract, Royal Jelly extract, Poppy and Sunflower Oil



KRÁSNÁ PANÍ

(Beautiful Woman)
Light emulsion to promote a fresh look

- Ensures skin protection against infrared radiation
- Reduces wrinkles
- Increases elasticity and firmness of the skin

ACTIVE INGREDIENTS:

ELIXIR™, Sea Buckthorn Oil, Macadamia and Poppy Seed Oil, Royal Jelly Extract



MEN'S LINE



CBD

The CBD in our creams and balms comes from the Swiss Alps, where it was watered from alpine lakes and streams.

CBD SKIN CREAM

A plant-based treasure for skin renewal

- Naturally regenerates the skin
- Restores brightness to tired and exhausted skin
- Minimises imperfections
- Tightens and protects the skin
- Relieves inflammatory skin symptoms

ACTIVE INGREDIENTS:

CBD, Aroleat Samphira, CLEAR Oléoactif®, Vitamin E, Squalane, Hemp Oil



CBD SKIN MASK

Hydrates the skin and combats every ailment

- Adds moisture to the skin
- Slows down cellular ageing
- Soothes the skin
- Intensively softens and cleanses skin

ACTIVE INGREDIENTS:

CBD, Hemp Oil, Shea Butter, Squalane, Vitamin E, Rosemary Extract



CBD BODY BALM

Relieves the manifestations of skin problems

- Gently regenerates and soothes the skin
- Soothes the skin all over the body
- Smoothens the skin for a velvety feeling

ACTIVE INGREDIENTS:

CBD, Antileukine™ 6, Vitamin E, Oatmeal, Macadamia Oil, Squalane, Hemp Oil



Men's skin requires different care than women's skin. Although a man's skin is specific, it can generally be said to be thicker, oilier and slower to age. The skin is protected from external influences by a lipid barrier, but once it is disturbed by adverse conditions (such as unsuitable cosmetics, air conditioning, dry air or frost), it loses moisture. If dry skin is not treated with a suitable product, dryness can progress deeper into the skin, causing it to lose elasticity, vitality and softness. It becomes rough and tight and may itch uncomfortably. To keep the skin healthy and happy, it is advisable to choose a product developed specifically for the needs of male skin, which has a high protective function while simultaneously restoring and maintaining optimal hydration in the skin.

BEARD AND HAIR TIP OIL

Everyday care for beards and damaged hair tips

- Gives the beard and hair strength, shine, firmness and health
- Strengthens the structure of the beard
- Prevents excessive hair loss or breakage
- Actively promotes new beard growth

ACTIVE INGREDIENTS:

INCA INCHI®, Argan Oil, Macadamia Oil, Sea Buckthorn Extract, Propolis Extract



POHLED LOVCE (Hunter's Gaze) EYE CREAM

For every man's sharp and energetic gaze

- Awakens and activates skin cells
- Regenerates skin cells
- Refreshes and brightens the eye area

ACTIVE INGREDIENTS:

Early Boost, Royal Jelly, Sea Buckthorn, Rosemary



VĚČNĚ PRUŽNÝ (Eternally Supple) hyaluronic serum

Deep facial hydration for men

- Penetrates deep into the skin and acts as a barrier to keep moisture in
- Leaves the skin supple, fresh and radiant
- Smoothens fine lines and wrinkles

ACTIVE INGREDIENTS:

HySilk® 2.5 %



VŠE PRO ÚSPĚŠNÝ DEN

(All for a successful day) 10-IN-1 CLEANSING GEL

Can also be used as a shaving gel or beard soap

- Perfectly cleanses and brightens the skin
- Soothes and harmonises the scalp
- Nourishes the hair
- Preserves the skin's natural protective function

ACTIVE INGREDIENTS:

Aquaxyl™, Rosemary, Green Tea, Potato and Bean Extracts



UMÝT, OHOLIT A JÍT!

(Wash, Shave and Go!) cleansing gel

A daily helper to soothe and moisturise the skin

- Removes impurities from the skin
- Strengthens the skin's protective function
- Restores skin balance
- Maintains the skin's natural elasticity

ACTIVE INGREDIENTS:

Fucocert®, Lemon Balm, Potato, Cucumber, Chamomile, Sneezewort



ČISTÁ PLEŤ

(Clean Skin)

A light cream for bright lads and rebellious young men

- Moisturises
- Harmonises oily skin
- Reduces acne

ACTIVE INGREDIENTS:

Florentine Iris Extract, Propolis, Sea Buckthorn Extract, Vitamin E, Burdock Extract, Grape Seed Oil



DOKONALÝ KAVALÍR

(Perfect Cavalier) Caring cream not only after shaving

- For firm and resilient skin
- Suitable after shaving
- Adds moisture and elasticity to the skin

ACTIVE INGREDIENTS:

Rosemary, Propolis, Pentavitin®, Vitamin E, Sea Buckthorn Extract, Burdock Extract, Hemp Oil, Grapeseed Oil



ÚSPĚŠNÝ MUŽ

(Successful Man)

Every working man's perk

- Cares for dry skin
- Reduces wrinkles
- Softens contours

ACTIVE INGREDIENTS:

Adipofill'in™, Vitamin E, Lemon Balm, Shea Butter, Sunflower Oil, Royal Jelly



HAND CARE

Our hands are our calling card. They reveal our age, health and relationship with ourselves. This is why it is essential to care for them. Frequent washing, sunlight, manual work, household chores and cleaning detergents are not kind to our hands. It is important to restore their moisture. If you wash your hands, it is best to use cold to lukewarm water. This strengthens the skin's protective film and prevents it from drying out. For beautifully soft and youthful-looking hand skin, apply a nourishing cream regularly afterwards.

KRÁSNÉ RUCE

(Beautiful Hands) Moisturising lemon balm "gloves"

- Protects against external influences
- Softens dry skin
- Optimally nourishes the skin of the hands

ACTIVE INGREDIENTS:

Sunflower Oil, Glycerine, Poppy Seed Oil, Lemon Balm Essential Oil and Extract, Royal Jelly Extract, Sea Buckthorn Extract



LEVANDULOVÝ DOTEK

(Lavender Touch) Moisturising lavender "gloves"

- Softens and nourishes your skin
- No greasy feeling
- Perfumes your skin with the scent of Provence
- Soothing effect

ACTIVE INGREDIENTS:

Lavender, Royal Jelly, Sea Buckthorn, Poppy Seed Oil, Lemon Balm, Sunflower Oil



HAND WASHING GEL

Gentle cleansing of your hands

- Keeps the skin in balance
- Retains moisture in the skin

ACTIVE INGREDIENTS:

Nettle Extract, Honey Extract, Rosemary Essential Oil, Grapefruit Essential Oil, Vitamin E



VLASOVÝ OPRAVÁŘ

A recipe trusted by Slavic women for centuries.

Onions and beans. This combination of ingredients might seem strange and more appropriate for the kitchen, but it would be a shame not to harness their amazing qualities. Onion extract is used in hair care as a growth stimulator. It contains one of the most powerful antioxidants, quercetin, which helps strengthen and protect hair from root to tip. Adzuki bean sprout extract promotes new hair growth, optimises scalp sebum and helps prevent hair loss. Our organic cosmetics are first and foremost gentle and caring, both for the hair itself and for the environment. The gentle

foaming agents are naturally degradable because they do not contain petroleum products and derivatives such as silicone, conditioners, aggressive foaming and degreasing tensides. You need not worry about strong foaming agents, which often dry out the hair and scalp by excessively degreasing the natural lipid film that protects them.



SHAMPOO FOR LIGHT OR DARK HAIR

For hair growth and repair

- Promotes hair growth
- Softens the scalp
- Harmonises the condition of hair and skin
- Strengthens the hair

ACTIVE INGREDIENTS:

JAGUAR® C-17, CRESSATTINE®, KARKADE, Chamomile Extract (light hair) or English Walnut Extract (dark hair), Honey, Adzuki Bean Extract



HAIR MASK

With argan and oat oil and sea buckthorn

- Strengthens hair
- Amply nourishes hair
- Cares for damaged and breaking hair

ACTIVE INGREDIENTS:

Rosemary Extract, Oat Oil, Lemon Balm Extract, Panthenol, Argan Oil, Adzuki Bean, Onion and Clover Sprout Extract



CONDITIONER

For your smooth and shiny mane

- Prevents hair breakage
- Seals the structure of the hair fibre

ACTIVE INGREDIENTS:

JAGUAR® C-17, Argan Oil, KARKADE, Adzuki Bean Extract, Sea Buckthorn Extract, Onion Extract



HYALURONIC ACID HAIR SERUM

Help for dry and damaged hair

- Stops hair breakage
- Creates a protective shield and prevents the penetration of pollutants into the hair
- Prevents frayed tips
- Adds softness, strength and shine

ACTIVE INGREDIENTS:

HySilk® 1.5%, Capiguard (active ingredient from the seaweed Furcellaria lumbricalis), KARKADE (hibiscus extract, panthenol)



BLUE PLANET award from the Interbeauty Prague 2019 trade fair



COSMOPOLITAN Beauty Awards 2023



COSMETICS STARS 2022

HAIR SERUM

For intensive stimulation of hair growth and density

- Stimulates new hair growth
- Increases hair density
- Nourishes hair

ACTIVE INGREDIENTS:

AKOSKY® AZUKI, CRESSATTINE®, Caffeine, Onion Extract



COSMOPOLITAN Beauty Awards 2022

HAIR CREAM

The wonderful scent of tuberose in your hair

- For strong and shiny hair
- Cares for dry hair
- Restores hair structure

ACTIVE INGREDIENTS:

INCA INCHI®, KARKADE, Royal Jelly, Honey, Adzuki Bean Extract, Onion Extract, Tuberose Essential Oil



OIL FOR HAIR TIPS

For sealed hair tips

- Cares for damaged hair tips
- Prevents frayed hair tips

ACTIVE INGREDIENTS:

Sea Buckthorn Extract, INCA INCHI®, Tuberose Essential Oil, Propolis Extract, Argan Oil, Macadamia Oil



HAVLIK'S 13 PLANTS SHAMPOO

For intensive hair nourishment and growth support

- Stimulates hair growth
- Strengthens hair
- Reduces dandruff

ACTIVE INGREDIENTS:

Stinging Nettle, Burdock, Rooibos, Lily of the Valley, Oats, Buckwheat, Mallow, English Walnut, Lavender, Rosemary, Common Hops, Southern Blue Gum, Lemon



GENTLE SHAMPOO FOR DRY HAIR

Rescue for dry and weak hair

- Gently cares for dry hair
- Regenerates weakened and damaged hair
- Beneficial effects on the scalp

ACTIVE INGREDIENTS:

Argan Oil, Hibiscus Extract, Sea Buckthorn Extract, Chamomile Extract, Egg Yolk, Nettle Extract



World of Beauty and Spa – Beppa 2017



BLUE PLANET Interbeauty Prague 2015 trade fair

HERBAL HAIR VINEGAR

Natural conditioner to revive hair

- Eases combing
- Revitalises and softens hair

ACTIVE INGREDIENTS:

Lavender, Sage, Thyme, Rosemary, Nettle, Apple Cider Vinegar



HAIR SOAP

Herbal nutrition in oil-based soap

- Restores elasticity and softness to hair
- Cares for the scalp
- Heals hair structure
- Promotes hair growth
- Regenerates hair

ACTIVE INGREDIENTS:

Sage Essential Oil, Argan Oil, Olive Oil, Coconut Oil, Nettle Extract



10 PLANTS HAIR TONIC

Promotes hair growth and gently soothes the skin

- Promotes hair growth
- Strengthens hair fibres
- Helps against itchy skin

ACTIVE INGREDIENTS:

Nettle, Burdock, Lavender, English Walnut, Rooibos, Safflower, Common Oat, Buckwheat, Mallow, Common Hops

CLEANSING ELIXIRS AND GELS

Our skin protects us endlessly and deserves its own loving and caring rituals, starting with effective cleansing to prepare it for the next step. This product range eliminates impurities and provides the necessary substances. Take a moment for yourself and indulge in the sensual scent of our cleansing gels and elixirs. They contain purely natural extracts and essential oils that will leave your skin beautifully supple.

MYCÍ ELIXÍR NA INTIMNÍ PARTIE

(Intimate cleansing elixir)
Inspired by 18th century midwives' recipes

- Gently cares for intimate body parts
- Antibacterial effects
- Softens and nourishes the skin

ACTIVE INGREDIENTS:

Stinging Nettle, Common Hops, Lavender



JSI KRÁSNÁ A MILOVANÁ

(You Are Beautiful and Loved)

Gentle cleansing gel with a sweet fruity scent

- Deeply moisturises the skin
- Soothes irritated skin
- Preserves the skin's natural protective functions

ACTIVE INGREDIENTS:

Aquaxyl™, White Orchid, Hibiscus, Mulberry, Potato Extract



MOJE KRÁSNÉ TĚLO

(My Beautiful Body)
Sensual caress with a hint of lavender

- Softens and refines the skin
- Soothes both the skin and the mind (lavender)
- Nourishes and moisturises the skin

ACTIVE INGREDIENTS:

Sea Buckthorn Extract, Lavender Essential Oil, Potato Extract



JEMNÝ MYCÍ ELIXÍR NA TĚLO

(Gentle body wash elixir)

With sea buckthorn, rosemary and grapefruit

- Soothes and softens the skin
- Suitable for dry skin

ACTIVE INGREDIENTS:

Sea Buckthorn Extract, Rosemary and Grapefruit Essential Oil



BODY CARE

BYLINNÝ ZÁVOJ

(Herbal Veil) BODY LOTION

Wrap yourself in the scent and softness of herbs

- Softens the skin in the long term
- Soothes the skin

ACTIVE INGREDIENTS:

Chamomile Essential Oil, Fucocert®, Macadamia Oil, Calendula Extract, Yarrow Extract, Shea Butter, Plantago Extract



HAVLÍKŮV TĚLOVÝ OLEJ VYHLAZUJÍCÍ

(Havlik's smoothing body oil)

Oil for smoothing and firming the skin of the whole body

- With clinically proven RonaCare® Poppy SE, which demonstrated fat cell reduction in just a few days
- For all skin types

ACTIVE INGREDIENTS:

Poppy Seed Extract, Avocado Oil, Tocopherol (Vitamin E)



WINTER CARE

SKIN PROTECTION AGAINST DEEP FROST

In winter, the skin is stressed by frost and cold wind. It can be dry and sometimes start peeling. Our tips for winter helpers will better protect your skin.

SNĚHOVÁ VLOČKA

(Snowflake)

Winter cream for frostbitten cheeks

- Protects the skin from cold and other adverse environmental influences
- Prevents the skin from drying out during frequent temperature changes
- Nourishes and deeply regenerates the skin
- Creates a protective layer on the face
- Prevents the formation of dry scales or redness

ACTIVE INGREDIENTS:

Antarcticine, Sea Buckthorn, Macadamia Oil, Poppy Seed Oil



SNĚHOVÁ VLOČKA

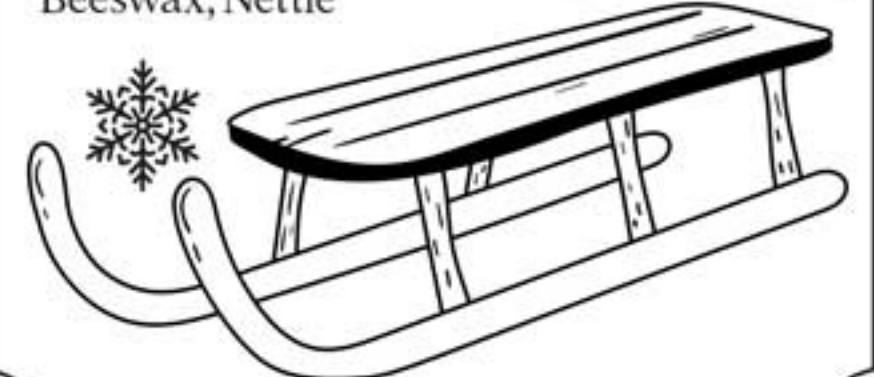
(Snowflake) or the hands

Gentle gloves for frozen hands

- Protects the skin of the hands from the effects of ambient cold
- Cares for the delicate skin around the nails and the nails themselves
- Regenerates and promotes skin restructuring and increases skin regeneration
- Maintains the natural elasticity and firmness of skin on the hands

ACTIVE INGREDIENTS:

Antarcticine, Biophytosebum (Squalene), Shea Butter, Beeswax, Nettle



OILS



ORGANIC ARGAN OIL

Moroccan gold at home

- Softens dry and mature skin
- Reduces wrinkles

DAMASCUS ROSE

Rose petals on your body

- Soothes and reduces skin redness

ORGANIC AVOCADO OIL

Restores freshness to tired and dry skin

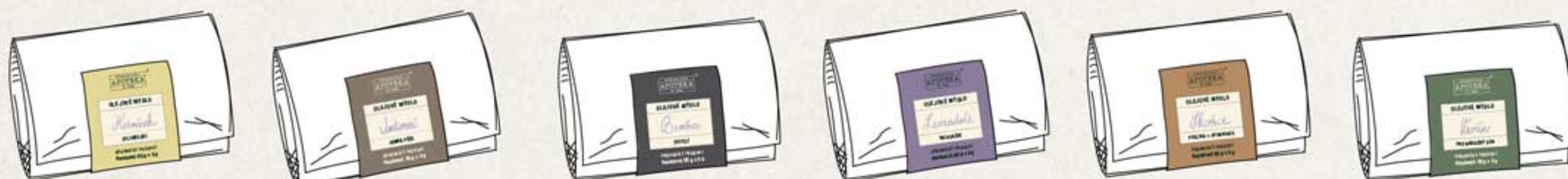
- Gently reduces wrinkles

RAW POPPY SEED OIL

The gentle scent of poppy seeds will improve your mood

- Accelerates cell regeneration

SCENTED OIL SOAPS



CHAMOMILE

Softens the skin and has an antibacterial effect

INTIMATE

Has antifungal and antibacterial properties

BAMBOO

Deeply cleanses problematic skin

LAVENDER

Gently cleanses sensitive, problematic and baby skin

CINNAMON

Intensively nourishes dry skin

LAUREL

Retains water in the skin and delays skin ageing

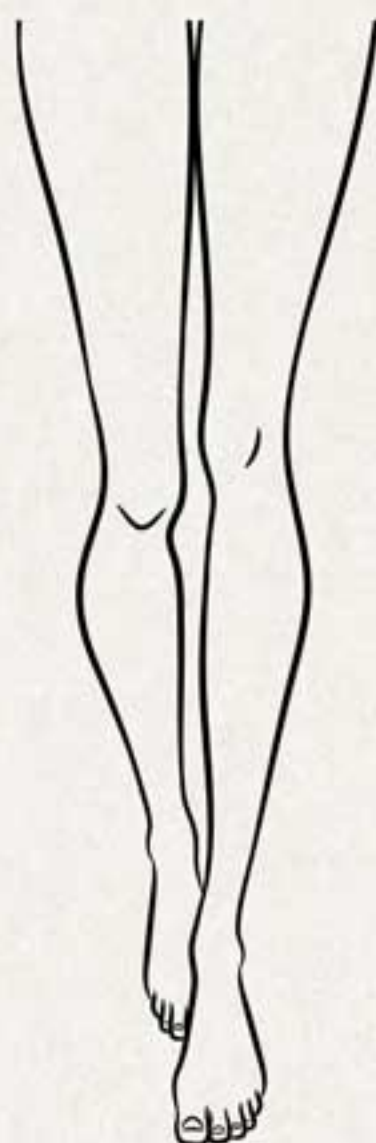
Soaps are made by hand, with love and using the highest quality ingredients

HANDY ENTERTAINMENT

DO YOU KNOW BAREFOOTING?

A modern name for something that takes us back in time. It means going barefoot. It used to be commonplace. Shoes were a privilege of the rich and the upper class. So why are people now voluntarily returning to going barefoot when shoes are available to everyone?

Perhaps we are learning from children who intuitively take their shoes off at the first opportunity because it makes them feel good. In any case, science has also confirmed that walking barefoot improves sleep, harmonises the heart rate and endocrine glands, relieves stress, negation and generally strengthens immunity.



HOW IS IT POSSIBLE?

Going barefoot results in grounding - literally. Our bioelectrical systems in the body respond positively to the electrical charge of the earth's surface. It is a kind of "electrical nutrition" for our bodies and supports homeostasis - the ability to maintain a stable internal environment even when external conditions change. In these times of change, this can definitely come in handy, especially when you just need a few minutes a day in the grass.

SUDOKU FOR EVERYBODY

Sudoku is a number-placement puzzle widely popular in the world, credited with helping to keep the brain active and healthy.

EASY

4	2							7
				8		4	2	
	5		3	2				6
	9			3			5	
5		3		6		7		8
	7			1			6	
9			4	6			3	
	1	5		7				
2						8		9

MEDIUM

			7	8	6	1			
			8			3			
5	6			9				1	
1				7			8	5	
			3	4	5				
6	3			1				7	
	5			2			9	8	
			6			5			
			5	3	7	1			

EASY

6	7	8	9	3	3	1	5	2	4	6	7	9
2	1	5	8	7	6	4	2	9	3	1	5	8
3	1	5	8	7	6	4	2	9	3	1	5	8
4	2	9	3	1	5	8	7	6	4	2	9	3
5	3	1	5	8	7	6	4	2	9	3	1	5
6	4	2	9	3	1	5	8	7	6	4	2	9
7	5	8	7	6	4	2	9	3	1	5	8	7
8	6	3	1	5	8	7	6	4	2	9	3	1
9	7	6	4	2	9	3	1	5	8	7	6	4
1	8	5	2	4	7	1	3	6	9	8	4	7
2	9	6	3	8	4	7	1	5	2	6	9	8
3	8	7	6	4	2	9	3	1	5	8	7	6
4	7	5	1	9	8	3	6	2	4	7	5	1
5	6	4	2	9	3	1	5	8	7	6	4	2
6	3	8	5	7	1	4	9	2	6	3	8	5
7	2	1	6	8	9	5	3	7	4	2	1	6
8	1	9	4	7	2	8	6	3	5	1	9	4
9	8	3	6	5	1	7	4	2	9	8	3	6

MEDIUM

8	2	9	6	7	2	5	3	7	1	4	6	
4	7	1	6	8	9	5	3	2	7	1	4	6
3	5	6	1	2	4	7	9	8				
6	3	5	9	1	8	4	2	7				
7	8	2	3	4	5	9	6	1				
1	9	4	2	7	6	3	8	5				
5	6	3	7	9	2	8	1	4				
2	1	8	4	5	3	6	7	9				
9	4	7	8	6	1	2	5	3				

HARD

2	5	6	7	8	9	3	1	4				
8	9	7	1	3	4	6	2	5				
4	1	3	6	2	7	9	8	5				
1	6	2	9	4	5	8	3	7				
5	3	8	7	2	6	1	9	4				
7	4	9	3	8	1	5	6	2				
6	7	5	2	1	3	8	4	9				
2	4	5	9	8	1	7	3	6				
3	8	1	4	6	7	2	5	9				



HARD

3				6		2	5					
				5		1		3				
		5		2	1			4	8	6		
				3	8			5				
		3								4		
		2		4	5							
4	1	3		5	2	7						
8		7			4							
	5	6		7								4

LADNÉ NOŽKY

(Graceful Feet) FOOT CREAM

Walk with lightness

- Strongly nourishes dry heels
- Protects the skin on the feet from drying out
- Counteracts increased sweating
- Refreshes the skin of the feet after a hard day

ACTIVE INGREDIENTS:

- Hyaluronic Acid,
- Fucocert®,
- Antiperspirant
- Natural Complex,
- Shea Butter, Laurel Oil, Beeswax,
- Vitamin E



CONTACTS

Czech Republic

- Praha 1 Jilská 361/1
- Praha 1 Palladium
- Praha 4 Westfield Chodov
- Praha 9 Centrum Černý Most
- Brno OD Centrum
- Brno Masarykova 318/12
- Brno Galerie Vaňkova
- České Budějovice IGY Centrum
- Český Krumlov Horní 148
- Liberec OC Forum
- Karlovy Vary T. G. Masaryka 623/12
- Plzeň nám. Republiky 29
- Olomouc Ostružnická 326/8
- Ostrava Forum Nová Karolina
- Zlín nám. Práce 2523

Slovak Republic

- Bratislava Aupark, Einsteinova 3541/18
- Trnava City Arena
- Nitra OC Mlyny
- Košice Aupark, námestie Osloboditeľov 1

HOTLINE AND CLAIMS

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